

NEW SMARTSTRAND SILK ANCHOR DISPLAY PACKAGE

- All new high styled, interactive SmartStrand Silk anchor display
- Provides a destination for all SmartStrand Silk and Silk Reserve styles, holding up to 40 cards
- State of the art revolving graphic panels reinforce the SmartStrand brand message, highlighting the All Pet, ColorMax, premium softness, and performance stories
- Revolving panels easily updateable to show new color walls & feature styles, relevant brand stories, and provides 50% more selling space



DISPLAY PACKAGE

Display, center graphic panels, 37 product cards, 1 cushion card

R-SILKA-OPLN-PK-PACKAG (SPK0010548)

FREIGHT NOT INCLUDED

DIMENSIONS 160"W X 29"D X 92.2"H

SMARTSTRAND ANCHOR DISPLAY PACKAGE

SMARTSTRAND SILK ANCHOR											
LOADED FROM BACK TO FRONT							LOADED FROM BACK TO FRONT				
1	LP SD	2D74 FORWARD THOUGHT	PANEL 1	PANEL 2		PANEL 3	1	TX MC	2W43 RELAXING PRESENCE		
2	LP SD	2N38 NATURE'S BEAUTY	MORE ROCKING MOMENTS BACK	3X STORY BACK	ALL PET MESSAGE BACK	SMARTCUSHION MESSAGE BACK	PERFORMANCE BACK	2	TX MC	2W44 SERENE HARMONY	
3	LCL SD	1Y20 RELAXED APPROACH						3	TX MC	2Z18 EXQUISITE CHARACTER	
4	LCL SD	2C29 GLAMOROUS TOUCH						4	TX MC	2Z17 EXQUISITE ACCENT	
5	LCL SD	2S43 EXQUISITE TOUCH						5	TX MC	2P10-2P11 NATURE'S LUXURY I & II	
6	LCL SD	2S38 EXQUISITE CHARM						6	TX MC	2P20 NATURE'S ELEGANCE	
7	LCL SD	3B11 EXQUISITE IMAGE						7	TX MC	3C62 NATIVE DETAILS II	
8	LCL MC	3B01 EXQUISITE CRAFT						8	TX MC	3C61 NATIVE DETAILS I	
9	LCL MC	3B06 EXQUISITE PORTRAIT						9	TX MC	3C41 NATURAL OPULENCE II	
10	LCL MC	3C58 EXQUISITE FEATURES						10	TX MC	3C40 NATURAL OPULENCE I	
LOADED FROM BACK TO FRONT								LOADED FROM BACK TO FRONT			
1		OPEN						1		OPEN	
2		CUSHION 18X28	WHITES, CREAMS, BEIGES & BROWNS FRONT	COLOR MAX PATTERN SWATCHES FRONT	COLORMAX GRAPHIC FRONT	COLORMAX MULTICOLOR SWATCHES FRONT	TAUPES, GREYS & ACCENTS FRONT	2	TX SD	1V15-1V21 GENTLE ESSENCE/ PEACEFUL MOOD	
3	TX SD	2X90 GENTLE APPROACH						3	TX SD	2N28-2N29 NATURAL SPLENDOR I & II	
4	TX SD	2X91 PLEASANT TOUCH						4	TX SD	2X89 PEACEFUL ELEGANCE	
5	TX SD	2S08 EXQUISITE BEAUTY						5	TX TT	2S18 EXQUISITE SHADES	
6	TX SD	2S13 EXQUISITE ATTRACTION						6	TX TT	2H16-2H21 PLEASING NATURE/ TRANQUIL VIEW	
7	LCL TT	2R26 NATURAL DETAIL						7	TX TT	2N91-2N92 NATURAL REFINEMENT I & II	
8	LCL TT	2P35 NATURAL ARTISTRY						8	TX TT	2S28-2S33 EXQUISITE APPEAL/ EXQUISITE STYLE	
9	LCL TT	2P40 NATURAL TREASURE						9	TX MC	1W18-1W17 SERENE SELECTION/ RELAXING RETREAT	
10	LCL TT	3D02 NATURAL TEXTURE						10	TX TT	2S23 EXQUISITE TONES	
NEW INTROS											